

# Volunteers are the soul of a sport event

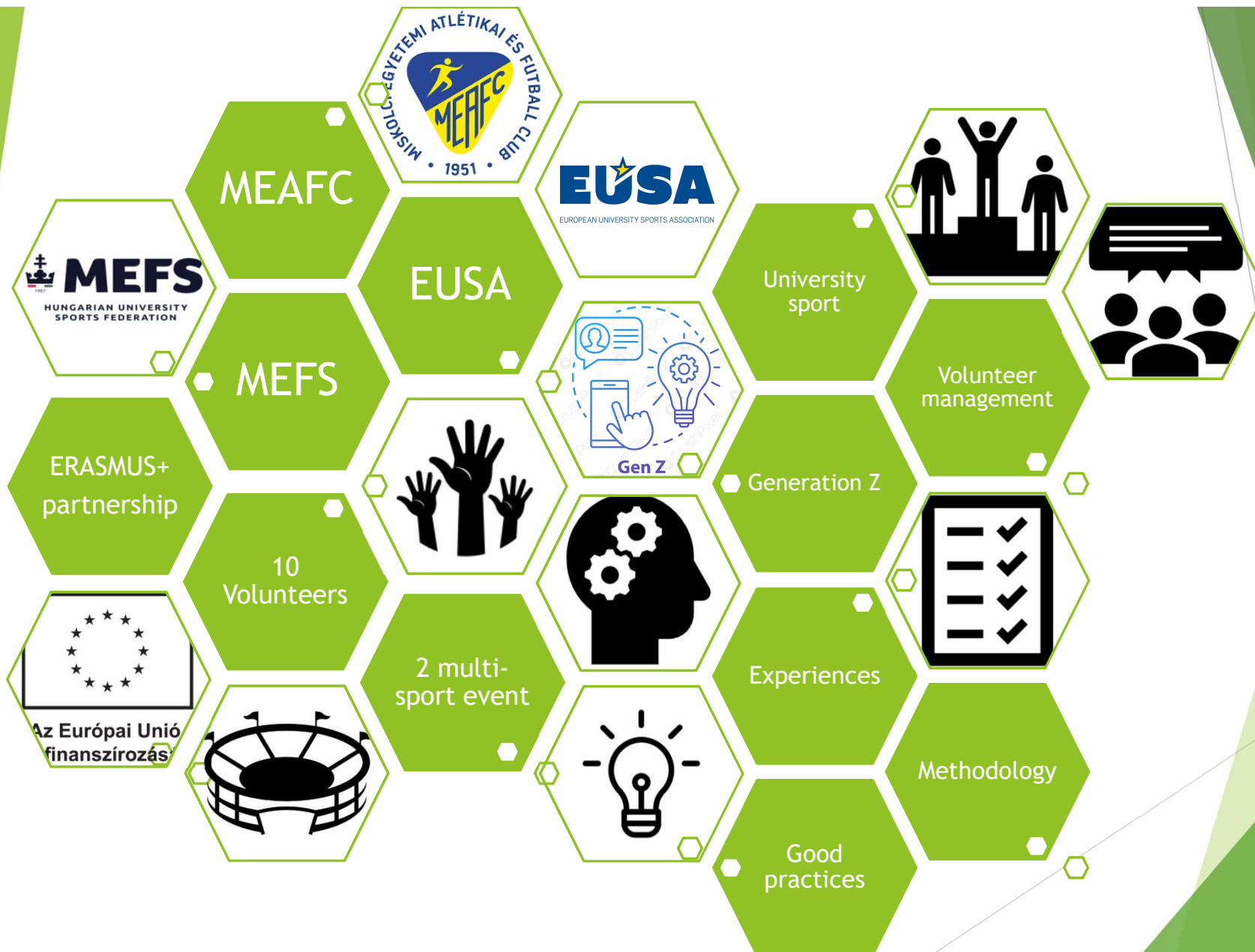


- Key to success is Generation Z



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**Budapest**  
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# Projekt eredmények



**10 volunteers/ 3 international  
8 Universities**

**MEFOB Festival: 4 days / 264 hours**  
**EUG 2022: 75 days / 355 hours**  
**Communication training:  
5 sessions / 16 hours**

**Guideline for volunteer management:**  
**<https://mefs.hu/future-volunteers-gen-z/>**

**Video:**

**<https://www.youtube.com/watch?v=Prd2xYeDBRY>**

# Lessons-learnt

## PLANNING

- Where are we?
- What - How?
- Organizational needs
- Roles
- Who do we welcome??
- Equipment
- Finances

## ADMINISTRATION

- Registers
- Informational materials
- Proof of activities
- Feedbacks
- Reports

## COMMUNICATION

- Internal communication
- Partnerships
- Channels
- Messages
- Digital applications
- Make it personal
- Open and consistent discussion

## Lessons-learnt

### PROMOTION & RECRUITMENT

- Who we are looking for?
- What do we offer?
- Voluntary Call
- Orientation
- Feedbacks

### TRAINING

- Target group
- Induction
- Exapmles, visualisation
- Gamification
- Teambuilding
- Learning outcomes
- Feedbacks

### COORDINATION

- Teambuilding
- „I do it right” experience
- Be able to redesign
- Mentorship
- Feedbacks
- Evaluation
- Recognition
- Termination



**Thank you for your attention!**

